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NCC Cable System Order

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Order#	62357764	Flight Dates	10/24/16 - 11/06/16	Update Date		10/26/16	
Syscode	6863	Agency	Screen Strategies Media	Version		1 Vs. 1	
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines			
Market	Minneapolis-St. Paul			Total # of Weeks	S		2
		Client Code		Total			\$12,304.85
AE	Natasha Levinsohn	Product Code		Commission			\$1,845.73
Sales Coordinator	Ethan Williamson	Est Code	2861	Net Total			\$10,459.12
Office	Washington	Product Name		Total Spots			241
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP		GIMP	•
,		Makegood Policy	Approval Required	CPP		CPM	
Comments:	10.26 new order, please review and confirm. thanks						

21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	Oī.	4	3	2	۵	Line
BRVO	APL	APL	APL	APL	APL	APL	APL	AMC	AMC	AMC	AMC	AMC	AMC	AEN	AEN	AEN	AEN	AEN	AEN	AEN	Net
Bravo Morning	Animal Planet Daytime	Animal Planet Prime	Animal Planet Daytime	Animal Planet Prime	Animal Planet Access	Animal Planet Daytime	Animal Planet Morning	AMC Daytime	AMC Prime	AMC Morning	AMC Prime	AMC Daytime	AMC Morning	A&E Daytime	A&E Prime	A&E Daytime	A&E Prime	A&E Access	A&E Daytime	A&E Morning	Program
10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	Start Date
11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	Stop Date
05:00	09:00	19:00	09:00	19:00	16:00	09:00	05:00	09:00	19:00	09:00	19:00	16:00	09:00	09:00	19:00	09:00	19:00	16:00	09:00	05:00	Start Time
09:00	19:00	24:00	16:00	24:00	19:00	16:00	09:00	19:00	24:00	16:00	24:00	19:00	16:00	19:00	24:00	16:00	24:00	19:00	16:00	09:00	Stop
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\$57.81	\$45.31	\$57.81	\$29.69	\$57.81	\$45.31	\$29.69	\$43.75	\$59.38	\$75.00	\$37.50	\$75.00	\$59.38	\$37.50	\$73.44	\$90.63	\$45.31	\$90.63	\$73.44	\$45.31	\$68.75	Unit Cost
\$57.81	\$45.31	\$57.81	\$29.69	\$57.81	\$45.31	\$29.69	\$43.75	\$59.38	\$75.00	\$37.50	\$75.00	\$59.38	\$37.50	\$73.44	\$90.63	\$45.31	\$90.63	\$73.44	\$45.31	\$68.75	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue 17	Issue //)	Issue	Issue	Issue	Issue	Issue	Line Comment

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Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP .	GIMP	
1		Makegood Policy	Approval Required	CPP .	CPM	U.
Comments:	10.26 new order, please review and confirm. thanks					

42	41	40	39	38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	Line
CNBC	CNBC	CNBC	CNBC	CNBC	СМТ	CMT	CMT	CMT	CMT	CMT	CMDY	CMDY	CMDY	CMDY	BRVO	BRVO	BRVO	BRVO	BRVO	BRVO	Net
CNBC Daytime	CNBC Prime	CNBC Access	CNBC Daytime	CNBC Morning	CMT Daytime	CMT Prime	CMT Daytime	CMT Prime	CMT Access	CMT Daytime	Comedy Daytime	Comedy Prime	Comedy Prime	Comedy Access	Bravo Daytime	Bravo Prime	Bravo Daytime	Bravo Prime	Bravo Access	Bravo Daytime	Program
10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	Start Date
10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	Stop Date
09:00	19:00	16:00	09:00	05:00	09:00	19:00	09:00	19:00	16:00	09:00	09:00	19:00	19:00	16:00	09:00	19:00	09:00	19:00	16:00	09:00	Start Time
16:00	24:00	19:00	16:00	09:00	19:00	24:00	16:00	24:00	19:00	16:00	19:00	24:00	24:00	19:00	19:00	24:00	16:00	24:00	19:00	16:00	Stop Time
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\$23.44	\$45.31	\$35.94	\$23.44	\$34.38	\$35.94	\$45.31	\$23.44	\$45.31	\$35.94	\$23.44	\$45.31	\$57.81	\$57.81	\$45.31	\$59.38	\$75.00	\$37.50	\$75.00	\$59.38	\$37.50	Unit Cost
\$23.44	\$45.31	\$35.94	\$23.44	\$34.38	\$35.94	\$45.31	\$23.44	\$45.31	\$35.94	\$23.44	\$45.31	\$57.81	\$57.81	\$45.31	\$59.38	\$75.00	\$37.50	\$75.00	\$59.38	\$37.50	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
Issue	Issue	Issue	Issue	Issue	ssue	ssue	ssue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

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Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP -	GIMP	•
-		Makegood Policy	Approval Required	CPP -	CPM	
Comments:	10.26 new order, please review and confirm, thanks					

63	62	61	60	59	58	57	56	55	54	53	52	51	50	49	48	47	46	45	44	43	Line
ENT	ENT	ENT	ENT	ENT	ENT	ENT	DISC	DISC	DISC	DISC	DISC	DISC	DISC	CNN	CNN	CNN	CNN	CNN	CNN	CNBC	Net
E! Prime	E! Daytime	E! Late Fringe	El Prime	El Access	E! Daytime	E! Morning	Discovery Daytime	Discovery Prime	Discovery Daytime	Discovery Late Fringe	Discovery Prime	Discovery Access	Discovery Daytime	CNN Daytime	CNN Late Fringe	CNN Prime	CNN Access	CNN Daytime	CNN Morning	CNBC Prime	Program
10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	Start Date
10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	Stop Date
19:00	09:00	00:00	19:00	16:00	09:00	05:00	09:00	19:00	09:00	00:00	19:00	16:00	00:60	00:60	00:00	19:00	16:00	09:00	05:00	19:00	Start Time
24:00	16:00	02:00	24:00	19:00	16:00	09:00	19:00	24:00	16:00	02:00	24:00	19:00	16:00	19:00	02:00	24:00	19:00	16:00	09:00	24:00	Stop Time
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\$57.81	\$29.69	\$29.69	\$57.81	\$45.31	\$29.69	\$43.75	\$73.44	\$90.63	\$45.31	\$45.31	\$90.63	\$73.44	\$45.31	\$73.44	\$45.31	\$90.63	\$73.44	\$45.31	\$68.75	\$45.31	Unit Cost
\$57.81	\$29.69	\$29.69	\$57.81	\$45.31	\$29.69	\$43.75	\$73.44	\$90.63	\$45.31	\$45.31	\$90.63	\$73.44	\$45.31	\$73.44	\$45.31	\$181.26	\$73.44	\$90.62	\$68.75	\$45.31	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

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T		Makegood Policy	Approval Required	CPP -	CPM -	
Comments:	10.26 new order, please review and confirm. thanks					

84	83	82	81	80	79	78	77	76	75	74	73	72	71	70	69	68	67	66	65	64	Line
FOOD	FOOD	FOOD	FOOD	FOOD	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESP2	ESP2	ESP2	ESP2	ESP2	ESP2	ESP2	ENT	Net
Food Daytime	Food Late Fringe	Food Prime	Food Access	Food Daytime	ESPN Daytime	ESPN Prime	ESPN Daytime	ESPN Late Fringe	ESPN Prime	ESPN Access	ESPN Daytime	ESPN Morning	ESPN2 Daytime	ESPN2 Prime	ESPN2 Daytime	ESPN2 Prime	ESPN2 Access	ESPN2 Daytime	ESPN2 Morning	E! Daytime	Program
10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	Start Date
10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	Stop Date
09:00	00:00	19:00	16:00	09:00	00:60	19:00	00:60	00:00	19:00	16:00	09:00	05:00	09:00	19:00	09:00	19:00	16:00	09:00	05:00	09:00	Start Time
16:00	02:00	24:00	19:00	16:00	19:00	24:00	16:00	02:00	24:00	19:00	16:00	09:00	19:00	24:00	16:00	24:00	19:00	16:00	09:00	19:00	Stop Time
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\$45.31	\$45.31	\$90.63	\$73.44	\$45.31	\$73.44	\$90.63	\$45.31	\$45.31	\$90.63	\$73.44	\$45.31	\$68.75	\$45.31	\$57.81	\$29.69	\$57.81	\$45.31	\$29.69	\$43.75	\$45.31	Unit Cost
\$45.31	\$45.31	\$90.63	\$73.44	\$45.31	\$73.44	\$90.63	\$45.31	\$45.31	\$90.63	\$73.44	\$45.31	\$68.75	\$45.31	\$57.81	\$29.69	\$57.81	\$45.31	\$29.69	\$43.75	\$45.31	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

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	C.E.O. IICAN CITCOI, Disease review and Committee and Indiana					

105	104	103	102	101	100	99	98	97	96	95	94	93	92	91	90	89	88	87	86	85	Line
HALL	HALL	HALL	HALL	FX	FX	FX	FX	FX	FX	FX	FX	FSNO	FSNO	FSNO	FSNO	FSNO	FSNO	FSNO	FOOD	FOOD	Net
Hallmark Prime	Hallmark Access	Hallmark Daytime	Hallmark Morning	FX Daytime	FX Prime	FX Daytime	FX Late Fringe	FX Prime	FX Access	FX Daytime	FX Morning	Fox Sports North Daytime	Fox Sports North Prime	Fox Sports North Daytime	Fox Sports North Late Fringe	Fox Sports North Prime	Fox Sports North Access	Fox Sports North Daytime	Food Daytime	Food Prime	Program
10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	91/18/01	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	Start Date
11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	Stop Date
19:00	16:00	09:00	05:00	09:00	19:00	09:00	00:00	19:00	16:00	09:00	05:00	09:00	19:00	09:00	00:00	19:00	16:00	09:00	09:00	19:00	Start Time
24:00	19:00	16:00	09:00	19:00	24:00	16:00	02:00	24:00	19:00	16:00	09:00	19:00	24:00	16:00	02:00	24:00	19:00	16:00	19:00	24:00	Stop Time
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\$57.81	\$45.31	\$29.69	\$43.75	\$59.38	\$75.00	\$37.50	\$37.50	\$75.00	\$59.38	\$37.50	\$57.81	\$29.69	\$37.50	\$20.31	\$20.31	\$37.50	\$29.69	\$20.31	\$73.44	\$90.63	Unit Cost
\$57.81	\$45.31	\$29.69	\$43.75	\$59.38	\$75.00	\$37.50	\$37.50	\$75.00	\$59.38	\$37.50	\$57.81	\$29.69	\$37.50	\$20.31	\$20.31	\$37.50	\$29.69	\$20.31	\$73.44	\$90.63	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
ssue	ssue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	ssue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

Order#	62357764	Flight Dates	10/24/16 - 11/06/16	Update Date	10/26/16	
Syscode	6863	Agency	Screen Strategies Media	Version	1 Vs. 1	
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines		
Market	Minneapolis-St. Paul			Total # of Weeks		2
		Client Code		Total		\$12,304.85
AE	Natasha Levinsohn	Product Code		Commission		\$1,845.73
Sales Coordinator	Ethan Williamson	Est Code	2861	Net Total		\$10,459.12
Office	Washington	Product Name		Total Spots		241
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP -	GIMP -	
1		Makegood Policy	Approval Required	CPP -	CPM -	
Comments:	10.26 new order, please review and confirm, thanks					

Line 106 107	HALL HALL	Program Hallmark Late Fringe Hallmark Daytime Hallmark Prime	Start Date 10/31/16 10/24/16	Stop Date 11/6/16 10/30/16	Start Time 00:00 09:00 19:00	Stop Time 02:00 16:00 24:00	× z	× ¬	× §	× ¬	× × ¬¬	× × 0	× × w	RTG	, , , MP	Total Spots	Unit Cost \$29.69 \$29.69 \$57.81	Total Cost \$29.69 \$29.69	Spot Len 30	Issue
108	HALL	Hallmark Prime Hallmark Daytime	10/24/16	10/30/16	19:00	24:00					×	××	××				\$57.81 \$45.31	\$57.81 \$45.31	30	İssu
110	HGTV	Hallmark Daytime HGTV Morning	10/24/16	10/30/16	09:00	19:00	×	×	×	×		×	×		1 1		\$45.31 \$68.75	\$45.31 \$68.75	30	Issue
<u> </u>	нсти	HGTV Daytime	10/31/16	11/6/16	09:00	16:00	×	×	×	×						-	\$45.31	\$45.31	30	Issue
112	нсту	HGTV Access	10/31/16	11/6/16	16:00	19:00	×	×	×	×						_	\$73.44	\$73.44	30	Issue
113	нсту	HGTV Prime	10/31/16	11/6/16	19:00	24:00	×	×	×	×						_	\$90.63	\$90.63	30	Issue
114	нсту	HGTV Late Fringe	10/31/16	11/6/16	00:00	02:00	×	×	×	×					,	_	\$45.31	\$45.31	30	Issue
115	нсту	HGTV Daytime	10/24/16	10/30/16	09:00	16:00					×	×	×	,			\$45.31	\$45.31	30	Issue
116	нсту	HGTV Prime	10/24/16	10/30/16	19:00	24:00					×	×	×			_	\$90.63	\$90.63	30	Issue
117	нсту	HGTV Daytime	10/24/16	10/30/16	09:00	19:00						×	×	2	2	_	\$73.44	\$73.44	30	Issue
118	HIST	History Morning	10/31/16	11/6/16	00:50	00:60	×	×	×	×							\$68.75	\$68.75	30	Issue
119	HIST	History Daytime	10/31/16	11/6/16	00:60	16:00	×	×	×	×							\$45.31	\$45.31	30	Issue
120	HIST	History Access	10/31/16	11/6/16	16:00	19:00	×	×	×	×					2.03	_	\$73.44	\$73.44	30	Issue
121	HIST	History Prime	10/31/16	11/6/16	19:00	24:00	×	×	×	×					15	_	\$90.63	\$90.63	30	Issue
122	HIST	History Late Fringe	10/31/16	11/6/16	00:00	02:00	×	×	×	×						٦	\$45.31	\$45.31	30	Issue
123	HIST	History Daytime	10/24/16	10/30/16	09:00	16:00					×	×	×		•		\$45.31	\$45.31	30	Issue

124

125

History Daytime History Prime History Daytime

126

Z TSIH TSIH TSIH

Headline Morning

10/31/16 11/6/16

09:00 19:00 24:00 16:00

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\$57.81

\$57.81 \$73.44 \$90.63 \$45.31

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Issue

\$73.44 \$90.63

30 30

Issue Issue Issue

10/24/16 10/30/16 10/24/16 10/30/16 10/24/16 10/30/16

09:00 05:00

19:00 09:00

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Order#	62357764	Flight Dates	10/24/16 - 11/06/16	Update Date	10/	0/26/16	
Syscode	6863	Agency	Screen Strategies Media	Version	1 V	1 Vs. 1	
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines			
Market	Minneapolis-St. Paul			Total # of Weeks			2
		Client Code		Total			\$12,304.85
AE	Natasha Levinsohn	Product Code		Commission			\$1,845.73
Sales Coordinator	Ethan Williamson	Est Code	2861	Net Total			\$10,459.12
Office	Washington	Product Name		Total Spots			241
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	0.0	
Status	Not accepted			Sold On	Cos	Cost Per Spot	
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP -	GIMP	MP .	
1		Makegood Policy	Approval Required	CPP -	СРМ	M	
Comments:	10.26 new order, please review and confirm. thanks						

147	146	145	144	143	142	141	140	139	138	137	136	135	134	133	132	131	130	129	128	127	Line
MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	LIF	LIF	LIF	LIF	LIF	FF	LF	LIF	HLN	HLN	HL	H_N	HLN	HLN	HLN	Net
MSNBC Daytime	MSNBC Late Fringe	MSNBC Prime	MSNBC Access	MSNBC Daytime	MSNBC Morning	Lifetime Daytime	Lifetime Prime	Lifetime Daytime	Lifetime Late Fringe	Lifetime Prime	Lifetime Access	Lifetime Daytime	Lifetime Morning	Headline Daytime	Headline Prime	Headline Daytime	Headline Late Fringe	Headline Prime	Headline Access	Headline Daytime	Program
10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	Start Date
10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	Stop Date
09:00	00:00	19:00	16:00	09:00	05:00	09:00	19:00	09:00	00:00	19:00	16:00	09:00	05:00	09:00	19:00	09:00	00:00	19:00	16:00	09:00	Start Time
19:00	02:00	24:00	19:00	16:00	09:00	19:00	24:00	16:00	02:00	24:00	19:00	16:00	09:00	19:00	24:00	16:00	02:00	24:00	19:00	16:00	Stop Time
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_	_	2	1	2	2	_	_	_	_	_	_	_		٦	-	_	_	_	_	_	Total Spots
\$59.38	\$37.50	\$75.00	\$59.38	\$37.50	\$57.81	\$59.38	\$75.00	\$37.50	\$37.50	\$75.00	\$59.38	\$37.50	\$57.81	\$59.38	\$75.00	\$37.50	\$37.50	\$75.00	\$59.38	\$37.50	Unit Cost
\$59.38	\$37.50	\$150.00	\$59.38	\$75.00	\$115.62	\$59.38	\$75.00	\$37.50	\$37.50	\$75.00	\$59.38	\$37.50	\$57.81	\$59.38	\$75.00	\$37.50	\$37.50	\$75.00	\$59.38	\$37.50	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

	Issue	30	\$29.69	\$29.69	_			×	×	×				16:00	09:00	10/30/16	10/24/16	Oxygen Daytime	OXYG	168
	Issue	30	\$29.69	\$29.69	_				\dashv	×	×	×	×	02:00	00:00	11/6/16	10/31/16	Oxygen Late Fringe	DXYG	167
	Issue	30	\$57.81	\$57.81	٦		,		\dashv	×	×	×	×	24:00	19:00	11/6/16	10/31/16	Oxygen Prime	OXYG	166
	Issue	30	\$45.31	\$45.31	_				\dashv	×	×	×	×	19:00	16:00	11/6/16	10/31/16	Oxygen Access	OXYG	165
	Issue	30	\$29.69	\$29.69	1					×	×	×	×	16:00	09:00	11/6/16	10/31/16	Oxygen Daytime	OXYG	164
	Issue	30	\$43.75	\$43.75	1		t	П	Н	×	×	×	×	09:00	05:00	11/6/16	10/31/16	Oxygen Morning	OXYG	163
	Issue	30	\$45.31	\$45.31	1	,		×	×	_			_	19:00	09:00	10/30/16	10/24/16	Nat Geo Daytime	NGC	162
	Issue	30	\$57.81	\$57.81	1	,	a -	×	×	V			_	24:00	19:00	10/30/16	10/24/16	Nat Geo Prime	NGC	161
	Issue	30	\$29.69	\$29.69	1		9	×	×	V				16:00	09:00	10/30/16	10/24/16	Nat Geo Daytime	NGC	160
	Issue	30	\$29.69	\$29.69	_		ä			×	×	×	×	02:00	00:00	11/6/16	10/31/16	Nat Geo Late Fringe	NGC	159
	Issue	30	\$57.81	\$57.81	1				+	×	×	×	×	24:00	19:00	11/6/16	10/31/16	Nat Geo Prime	NGC	158
	Issue	30	\$45.31	\$45.31	1	ı	ä		\dashv	×	×	×	×	19:00	16:00	11/6/16	10/31/16	Nat Geo Access	NGC	157
	Issue	30	\$29.69	\$29.69	_	,	ï			×	×	×	×	16:00	09:00	11/6/16	10/31/16	Nat Geo Daytime	NGC	156
	Issue	30	\$35.94	\$35.94	_		¥	×	×	-			_	19:00	09:00	10/30/16	10/24/16	NBC Sports Daytime	NBCS	155
	Issue	30	\$45.31	\$45.31	_	i	ı	×	×	V			\dashv	24:00	19:00	10/30/16	10/24/16	NBC Sports Prime	NBCS	154
	Issue	30	\$23.44	\$23.44	ے	,	r	×	×	v			_	16:00	09:00	10/30/16	10/24/16	NBC Sports Daytime	NBCS	153
	Issue	30	\$23.44	\$23.44	_		ē		-	×	×	×	×	02:00	00:00	11/6/16	10/31/16	NBC Sports Late Fringe	NBCS	152
	Issue	30	\$45.31	\$45.31	_	,	î		\dashv	×	×	×	×	24:00	19:00	11/6/16	10/31/16	NBC Sports Prime	NBCS	151
	Issue	30	\$35.94	\$35.94	_	,	ë	\exists	\dashv	×	×	×	×	19:00	16:00	11/6/16	10/31/16	NBC Sports Access	NBCS	150
	Issue	30	\$23.44	\$23.44	_		26			×	×	×	×	16:00	09:00	11/6/16	10/31/16	NBC Sports Daytime	NBCS	149
	Issue	30	\$34.38	\$34.38	_	.1	940	\exists	\dashv	×	×	×	×	09:00	05:00	11/6/16	10/31/16	NBC sports Morning	NBCS	148
Line Comment	Line Co	Spot Len	Total Cost	Unit Cost	Total Spots	M₽	RTG	o	Π O	-	\$	-		Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
																thanks	and confirm.	10.26 new order, please review and confirm. thanks	nts :	Comments :
1	CPM		1	CPP	0				ă	equire	Approval Required	Appro	Y	Makegood Policy	Makeg					:1
15	GIMP	0	1	GRP	6						s 35+	Adults 35+		Primary Demo	Primar		/15	Cable Nielsen Live Only Nov15		Survey
	Cost Per Spot			Sold On	S													Not accepted		Status
	100.0			Affiliate Split	>									Status	Credit Status			(301) 951-2620		Phone
241				Total Spots	ना									Product Name	Produc			ш		Office
\$10,459.12				Net Total	z							2861		de	Est Code				Sales Coordinator	Sales C
\$1,845.73				Commission	ा							T		t Code	Product Code			Natasha Levinsohn		ΑE
\$12.304.85				Total	 ㅋ									Code	Client Code					
2			eks	Total # of Weeks	_ ना							ſ						Minneapolis-St. Paul		Market
			o	Show All Lines	σ]		a	Alliance for a Better Minnesota	ter Mi	a Bel	ice for	Allian		ser	Advertiser			Spectrum/Rosemount, MN	Name	System Name
	1 Vs 1			Version	<1			a	Screen Strategies Media	ategie	on Str	Scree			Agency			6863	0	Syscode
	10/26/16			Update Date	_ =1				16	11/06	10/24/16 - 11/06/16	10/24		ates	Flight Dates			62357764		Order#

Order #	62357764	Flight Dates	10/24/16 - 11/06/16	Update Date	10/26/16	
Syscode	6863	Agency	Screen Strategies Media	Version	1 Vs. 1	
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines		
Market	Minneapolis-St. Paul			Total # of Weeks		2
		Client Code		Total	\$1	\$12,304.85
AE	Natasha Levinsohn	Product Code		Commission	69	\$1,845,73
Sales Coordinator	Ethan Williamson	Est Code	2861	Net Total	\$1	\$10,459.12
Office	Washington	Product Name		Total Spots		241
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP -	GIMP -	
•		Makegood Policy	Approval Required	CPP -	CPM -	
Comments:	10.26 new order, please review and confirm, thanks					

181	180	179	178	177	176	175	174	173	172	171	170	169	Line
TBSC	TBSC	TBSC	SYFY	SYFY	SYFY	SYFY	SYFY	SYFY	SYFY	SYFY	охүс	oxyg	Net
TBS Prime	TBS Daytime	TBS Morning	SyFy Daytime	SyFy Prime	SyFy Daytime	SyFy Late Fringe	SyFy Prime	SyFy Access	SyFy Daytime	SyFy Morning	Oxygen Daytime	Oxygen Prime	Program
10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/24/16	10/24/16	Start Date
11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	10/30/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	10/30/16	10/30/16	Stop Date
19:00	09:00	05:00	09:00	19:00	09:00	00:00	19:00	16:00	09:00	05:00	00:60	19:00	Start Time
24:00	16:00	09:00	19:00	24:00	16:00	02:00	24:00	19:00	16:00	09:00	19:00	24:00	Stop Time
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\$75.00	\$37.50	\$57.81	\$35.94	\$45.31	\$23.44	\$23.44	\$45.31	\$35.94	\$23.44	\$34.38	\$45.31	\$57.81	Unit Cost
\$75.00	\$37.50	\$57.81	\$35.94	\$45.31	\$23.44	\$23.44	\$45.31	\$35.94	\$23.44	\$34.38	\$45.31	\$57.81	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

183

182

TBSC

188 187 186 185 184

> 10/31/16 10/24/16

11/6/16 10/30/16

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10/24/16 10/30/16 00:00 10/24/16 10/30/16 09:00 10/31/16 11/6/16 00:00

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Issue Issue \$59.38 \$37.50 \$37.50

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TLC TLC TLC TLC TBSC TBSC TBSC

TLC Late Fringe TLC Prime TLC Access TLC Daytime TBS Daytime TBS Late Fringe TBS Daytime TBS Late Fringe

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Issue Issue

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	Issue	30	\$35.94	\$35.94	_		,		\neg	×	×	×	×	19:00	16:00	11/6/16	10/31/16	TruTV Access	TRU T	210
	Issue	30	\$23.44	\$23.44	_					×	×	×	×	16:00	09:00	11/6/16	10/31/16	TruTV Daytime	TRU T	209
	Issue	30	\$34.38	\$34.38	٦	US.	Ü		\forall	×	×	×	×	09:00	05:00	11/6/16	10/31/16	TruTV Morning	TRU T	208
	Issue	30	\$35.94	\$35.94	_	ы	1	×	×	-				19:00	09:00	10/30/16	10/24/16	Travel Daytime	TRAV	207
	Issue	30	\$45.31	\$45.31	1	(X)		×	×	×				24:00	19:00	10/30/16	10/24/16	Travel Prime	TRAV	206
	Issue	30	\$23.44	\$23.44	1	9		×	×	×				16:00	09:00	10/30/16	10/24/16	Travel Daytime	TRAV T	205
	Issue	30	\$23.44	\$23.44	1	э			\vdash	×	×	×	×	02:00	00:00	11/6/16	10/31/16	Travel Late Fringe	TRAV	204
	Issue	30	\$45.31	\$45.31	_	2	3			×	×	×	×	24:00	19:00	11/6/16	10/31/16	Travel Prime	TRAV T	203
	Issue	30	\$35.94	\$35.94	1	7,1			\dashv	×	×	×	×	19:00	16:00	11/6/16	10/31/16	Travel Access	TRAV T	202
	Issue	30	\$23.44	\$23.44	_				\dashv	×	×	×	×	16:00	09:00	11/6/16	10/31/16	Travel Daytime	TRAV T	201
	issue	30	\$73.44	\$73.44	-1			×	×	\dashv				19:00	09:00	10/30/16	10/24/16	TNT Daytime	I INI	200
	Issue	30	\$90.63	\$90.63	_		1	×	×	×	_			24:00	19:00	10/30/16	10/24/16	TNT Prime	T TNT	199
	Issue	30	\$45.31	\$45.31	_	,		×	×	×				16:00	09:00	10/30/16	10/24/16	TNT Daytime	TNT	198
	Issue	30	\$45.31	\$45.31	_	,	×		\dashv	×	×	×	×	02:00	00:00	11/6/16	10/31/16	TNT Late Fringe	TNT	197
	Issue	30	\$90.63	\$90.63	٦	c	r		\dashv	×	×	×	×	24:00	19:00	11/6/16	10/31/16	TNT Prime	TNT	196
	Issue	30	\$73.44	\$73.44	_		ı		\dashv	×	×	×	×	19:00	16:00	11/6/16	10/31/16	TNT Access	TNT	195
	Issue	30	\$45.31	\$45.31	1	-			\dashv	×	×	×	×	16:00	09:00	11/6/16	10/31/16	TNT Daytime	TNT	194
	Issue	30	\$68.75	\$68.75	_	· C	Ē	\exists	\dashv	×	×	×	×	09:00	05:00	11/6/16	10/31/16	TNT Morning	TNT	193
	Issue	30	\$59.38	\$59.38	_			×	×	\dashv			-	19:00	09:00	10/30/16	10/24/16	TLC Daytime	TLC 1	192
	Issue	30	\$75.00	\$75.00		1	,	×	×	×			_	24:00	19:00	10/30/16	10/24/16	TLC Prime	TLC 1	191
	Issue	30	\$37.50	\$37.50	_	1		×	×	×				16:00	09:00	10/30/16	10/24/16	TLC Daytime	TLC 1	190
Line Comment	_	Spot	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	s,	-Т Г	8	⊣	3	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
																thanks	and confirm.	10.26 new order, please review and confirm. thanks		Comments:
	CPM		•	CPP	0					Approval Required	val R	Appro		Makegood Policy	Makego					[
•	GIMP		C.	GRP	ெ						35+	Adults 35+	Ш	Demo	Primary Demo		15	Cable Nielsen Live Only Nov15		Survey
*	Cost Per Spot			Sold On	S													Not accepted		Status
	100.0			Affiliate Split	≥ l									status	Credit Status			(301) 951-2620		Phone
241				Total Spots	<u></u> 키									Name	Product Name			Washington		Office
\$10,459,12				Net Total	z							2861		le	Est Code				Coordinator	Sales (
\$1.845.73				Commission	्रा									Code	Product Code			Natasha Levinsohn		AE
\$12.304.85				Total	 ਜ਼ਾ									ode	Client Code					
2			eks	Total # of Weeks	_ ਜ਼ਾ													Minneapolis-St. Paul		Market
			Ses	Show All Lines	s I		a	Alliance for a Better Minnesota	er Mi	a Bet	ce for	Allian		ser	Advertiser			Spectrum/Rosemount, MN	Name	System Name
	1 Vs. 1			Version	<u> </u>			a	Med	Screen Strategies Media	n Stra	Scree			Agency			6863	е	Syscode
	10/26/16			Update Date					6	10/24/16 - 11/06/16	/16 -	10/24		ates	Flight Dates			62357764	*	Order#

						10.26 new order, please review and confirm. thanks	Comments :
	CPM -	CPP -	C	Approval Required	Makegood Policy		1
	- AWID	GRP -	G	Adults 35+	Primary Demo	Cable Nielsen Live Only Nov15	Survey
	Cost Per Spot	Sold On	S			Not accepted	Status
	100.0	Affiliate Split	A;		Credit Status	(301) 951-2620	Phone
241		Total Spots	T		Product Name	Washington	Office
\$10,459.12		Net Total	Z	2861	Est Code	Ethan Williamson	Sales Coordinator
\$1,845.73		Commission	C		Product Code	Natasha Levinsohn	AE
\$12,304.85		Total	1,1		Client Code		
2		Total # of Weeks	1,1			Minneapolis-St. Paul	Market
		Show All Lines		Alliance for a Better Minnesota	Advertiser	Spectrum/Rosemount, MN	System Name
	1 Vs. 1	Version	<	Screen Strategies Media	Agency	6863	Syscode
	10/26/16	Update Date	c	10/24/16 - 11/06/16	Flight Dates	62357764	Order #

X X - 1 \$73.44 \$73.44 30	X 1 \$73.44		×	×		×			Ш	\sqcup		19:00	09:00	10/30/16	10/24/16	USA Daytime	NSA	231
- 1 \$90.63 \$90.63 30	- 1 \$90.63			x	-	×	×	×	-			24:00	19:00	10/30/16	10/24/16	USA Prime	NSA	230
1 \$45.31 \$45.31 30	- 1 \$45.31		,		5.3	×	×	×	-			16:00	09:00	10/30/16	10/24/16	USA Daytime	NSA	229
- 1 \$45.31 \$45.31 30	- 1 \$45.31			T		\dashv	\dashv	×	×	×	×	02:00	00:00	11/6/16	10/31/16	USA Late Fringe	ASU	228
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- 1 \$68.75 \$68.75 30	- 1 \$68.75	·	-	-		\dashv	\dashv	×	×	×	×	09:00	05:00	11/6/16	10/31/16	USA Morning	ASU	224
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X 1 \$37.50 \$37.50 30	- 1 \$37.50	1	,		×I	$\overline{}$	×	×	\dashv	\dashv	Ц	16:00	09:00	10/30/16	10/24/16	Weather Daytime	TWC	221
- 1 \$37.50 \$37.50 30	- 1 \$37.50	,	\dashv	9		\dashv	\dashv	×	×	×	×	02:00	00:00	11/6/16	10/31/16	Weather Late Fringe	TWC	220
- 1 \$75.00 \$75.00 30	- 1 \$75.00	,	\dashv	i i		\dashv	\dashv	×	×	×	×	24:00	19:00	11/6/16	10/31/16	Weather Prime	TWC	219
- 1 \$59.38 \$59.38 30	1 \$59.38	,	\dashv	-1				×	×	×	×	19:00	16:00	11/6/16	10/31/16	Weather Access	TWC	218
- 1 \$37.50 \$37.50 30	- 1 \$37.50		-	ű				×	×	×	×	16:00	09:00	11/6/16	10/31/16	Weather Daytime	TWC	217
- 1 \$57.81 \$57.81 30	- 1 \$57.81			Ÿ		\dashv	\dashv	×	×	×	×	09:00	05:00	11/6/16	10/31/16	Weather Morning	TWC	216
X - 1 \$35.94 \$35.94 30	1 \$35.94	1	ı	\dashv	×	530	×	\dashv	\dashv			19:00	09:00	10/30/16	10/24/16	TruTV Daytime	TRU	215
X 1 \$45.31 \$45.31 30				\dashv	×	\rightarrow	×	×				24:00	19:00	10/30/16	10/24/16	TruTV Prime	TRU	214
X 1 \$23.44 \$23.44 30			,		×	\dashv	×	×	_	_		16:00	09:00	10/30/16	10/24/16	TruTV Daytime	TRU	213
- 1 \$23.44 \$23.44 30		,		ı			\dashv	×	×	×	×	02:00	00:00	11/6/16	10/31/16	TruTV Late Fringe	TRU	212
- 1 \$45.31 \$45.31 30			-	i.				×	×	×	×	24:00	19:00	11/6/16	10/31/16	TruTV Prime	TRU	211
S RTG IMP Total Unit Total Spot Spots Cost Cost Len	RTG IMP Total Unit Spots Cost	RTG IMP	RTG		ഗ		σ o		8	-	Z	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line

Order#	62357764	Flight Dates	10/24/16 - 11/06/16	Update Date	1	10/26/16	
Syscode	6863	Agency	Screen Strategies Media	Version	_	Vs. 1	
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines			
Market	Minneapolis-St. Paul			Total # of Weeks			2
		Client Code		Total			\$12,304.85
AE	Natasha Levinsohn	Product Code		Commission			\$1,845.73
Sales Coordinator	Ethan Williamson	Est Code	2861	Net Total			\$10,459.12
Office	Washington	Product Name		Total Spots			241
Phone	(301) 951-2620	Credit Status		Affiliate Split	7	100.0	
Status	Not accepted			Sold On	0	Cost Per Spot	
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	GRP -	G	GIMP -	
-		Makegood Policy	Approval Required	CPP -	C	CPM -	
Comments :	10.26 new order, please review and confirm. thanks						

236	235	234	233	232	Line
YH1	VH1	VH1	VH1	VH1	Net
VH1 Daytime	VH1 Prime	VH1 Late Fringe	VH1 Prime	VH1 Access	Program
10/24/16	10/24/16	10/31/16	10/31/16	10/31/16	Start Date
10/24/16 10/30/16 09:00	10/24/16 10/30/16	10/31/16 11/6/16	11/6/16	11/6/16	Stop Date
09:00	19:00	00:00	19:00	16:00	Start Time
19:00	24:00	02:00	24:00	19:00	Stop
		×	×	×	Z
		×	×	×	M T W
			×	×	\$
		×	×	×	-
	×				П
×	×				S
×	×				S
	1		Ŀ		RTG
ä	ï	1	r		IMP
_	-	٦	_	_	Total Spots
\$35.94	\$45.31	\$23.44	\$45.31	\$35.94	Unit Cost
\$35.94	\$45.31	\$23.44	\$45.31	\$35.94	Total Cost
30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	Line Comment

62357764 | Minneapolis-St. Paul | Spectrum/Rosemount, MN | 6863 |